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## **NotePage, Inc. White Paper**

**Company Name:** WIXT-TV  
**Web Address:** [www.wixt.com](http://www.wixt.com)  
**Industry:** Media

### **Business / Organization Description:**

WIXT-TV, NewsChannel 9 , is the hub for a seven-station regional network of news-driven television stations serving Upstate New York. The combined coverage areas of the stations extend from northern Pennsylvania into southern Canada in a wide swath that extends across most of the width of the state.

### **How is PageGate Used/Customer Quote:**

"Each of the stations has a number of reporter / videographer teams who cover news around the state, as well as microwave and satellite remote trucks for live coverage of breaking news. With personnel scattered over such a broad area, and with the tough demands of live news gathering, it is essential that each of our stations be able to contact crews quickly. Alpha pagers turn out to be an excellent tool for us because they can communicate information precisely without making noise or creating a distracting interruption, unlike cellular phones. And they can serve as an automatic message pad for essential details -- satellite coordinates, for example -- so that the field crews needn't take notes while driving or conducting interviews."

"PageGate has become a significant asset in our regional communications system. The software is intuitive for the end user, and can perform powerful functions easily. The ability to maintain a common base of pagers -- even pagers served by different companies -- is extremely helpful in this kind of regional setting. Ultimately, we expect to extend the system beyond New York State to our other regional station groups in the Pacific Central and Pacific Northwest areas."

*Jeff Hartman*  
WIXT-TV